

Introduction

In the era of rapid technological advancement, the protection of digital privacy and data security has emerged as a critical concern. The widespread use of digital technologies, including social media, e-commerce platforms, and online communication tools, has resulted in the collection and sharing of vast amounts of personal information. However, this has also exposed individuals to various privacy risks, such as data breaches, identity theft, and unauthorized surveillance. Therefore, this proposal advocates for the implementation of comprehensive measures to enhance digital privacy and data security. The proposed measures include the development of stricter regulations and policies to govern the collection, storage, and use of personal data, as well as the adoption of encryption technologies to protect data from unauthorized access. By addressing these issues, we can ensure that individuals can confidently engage in digital activities without compromising their privacy and security.