

Persuasive speech outline purpose:

To persuade my audience to donate blood through the American Red Cross.

Introduction:

1. Did you know that blood donated to the American Red Cross saves XXX lives per year?
2. People should give blood because it is easy and - though there might be a little pain involved - it is worth it because it saves so many lives (and you get great snacks!).

Body:**I. Giving blood is easy**

- a. It only takes about an hour
- b. You just lie back and let the nurses do the work
- c. It generally doesn't hurt much at all

II. The blood you give saves lives

- a. People in accidents, people with cancer, people having surgery and women having babies are saved
- b. Tell story of Linda K. whose life was saved when she started hemorrhaging after the birth of her twins.

III. If that isn't enough reason, you get great snacks

- a. You are not allowed to leave until you have had something to eat and drink, such as crackers, cookies and juice
- b. At some blood drives restaurants donate food!

Conclusion:

1. There is a blood drive this Friday at the fire station from 10 to 3. Please start your habit of blood donation right away.
2. If you cannot donate this Friday, I urge you to donate blood through the American Red Cross at another time because it is easy, you will get great snacks and, most importantly, you will save lives!