

Appendix A: Survey Results

1. Demographics:

Age:

- 18-25: 30%
- 26-35: 45%
- 36-45: 15%
- 46 and above: 10%

Gender:

- Male: 40%
- Female: 55%
- Non-Binary: 5%

2. Survey Questions and Responses:

Question 1: How satisfied are you with the product?

- Very Satisfied: 60%
- Satisfied: 30%
- Neutral: 5%
- Dissatisfied: 3%
- Very Dissatisfied: 2%

Question 2: What features do you find most valuable?

- Feature 1: 45%
- Feature 2: 30%
- Feature 3: 20%
- Other: 5%

Question 3: How likely are you to recommend the product to others?

- Very Likely: 50%
- Likely: 35%
- Neutral: 10%
- Unlikely: 3%
- Very Unlikely: 2%

3. Open-Ended Responses:

- "I appreciate the product's user-friendly interface."
- "The customer support could be more responsive."
- "The pricing seems reasonable for the features offered."