

From my passion for helping people and being part of the solution in society, I found myself intrigued by the world of consulting. This program satisfies what I am looking for in my line of work, ranging from work relevance to the unending opportunities in networking. It also provides me with the development in my career that I currently need the most. After attending an endless barrage of information sessions, I realized that the world of consulting has greatly evolved over the years. On matters of decision making, the core focus has shifted from solely depending on insights of industry experts to data mining capabilities. Therefore pursuing a Business Analytics program will be a preparation to be part of this transformation.

Having worked in multidimensional geographical locations like that of South India and the United States, I realized that it is not a domestic circumstance but an international determinant. That is why I have decided to pursue my MSc in Business analytics (name of the university). The analytical thought process cultivated over the experience I have gained in the world of business has been instrumental in my success in the professional career path that I have chosen for myself. Moreover, the approach in the courses and the case methodology has given me the analytical reasoning for the unique platform that the program offers, and it will be very useful when it comes to creating a niche for myself.

The skills that I have gained from my educational background and my working experience have so far introduced me to the various possibilities, including building my confidence and presented me with the much-needed tools and information for getting me to the top of my career. It is for this reason that I decided to revisit my academics and furnish my skills further. The analytical skills that I have improved by the rigorous coursework of computer science will be an



outstanding balance with the experience that I will receive in the analytics lab, which will help me apply my knowledge in a practical environment.

The experience that I gained in the Bank of America, where I worked as an intern in the technical department, gave me ample opportunities in the business world. It has also helped me assess and understand my strength through exposure to a multitude of clients. I was part of strategizing and advising business plans in the Southern India Chamber of Commerce and Industry. The plans were to exempt specific unorganized sectors and self-help groups from the payment of 12% tax. Additionally, I played a significant role in my pursuit of the program.

Because it will create an outstanding balance with the knowledge to be acquired. My experience in managing student organizations has also boosted my leadership qualities and my relations with different people. From my education to the practical experiences that I have, I can proudly admit that I am an ideal fit for this program.

